



FOR IMMEDIATE RELEASE

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EVERY KID DESERVES TO HOLD A FROG

San Francisco, CA, 1/11/2010 – Tree Frog Treks would like 25,000 children in the San Francisco Bay Area to hold a frog, gecko, tortoise, snake, lizard, or bug. The purpose of this goal is to get children in touch with the environment and to create critical thinkers who will work to save, preserve, and maintain our home. The fate of millions of species of plants and animals lie in what we do now and what our children do in future generations. It all starts with a relationship to a living thing.

Tree Frog Treks, now celebrating its tenth year, will work to meet their goal of 25,000 children by the end of 2010. After every Tree Frog Treks program, teachers will report the number of children that interacted with an animal and this information will be added to their tracking device at <http://www.treefrogtreks.com/programs>.

Director, Chris Giorni, states that now is a critical time to get children engaged with animals. Frog populations have been declining at an alarming rate and many have gone extinct. We need to make the changes now and get this information across to our future generations so that they too can experience the beauty of nature and wildlife first hand.

Tree Frog Treks, located at 2112 Hayes Street in San Francisco, is a science education program in San Francisco for children ages 4 – 12 years old. They house over 100 rescued reptiles and amphibians that visit various school programs, camps, birthday parties, and adventure treks.

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For more information on Tree Frog Treks' services, its history, or our "Hold a Frog" goal, call Shelly Helstowski at (415) 876-3764.